



GUITARS OVER GUNS



# CHOOSE YOUR SOUND

SOUL OF THE CITY GALA '25

Choose Your Sound is Guitars Over Guns' signature annual fundraising event, attended by key supporters including friends, donors, entertainment luminaries and community stakeholders.

Join us for an epic evening filled with incredible performances from students, mentors, alumni and special guests, amazing food and drinks, and an unbelievable silent auction.

SATURDAY, OCTOBER 18, 6:30 - 11 PM  
**HILTON MIAMI DOWNTOWN**  
1601 BISCAYNE BLVD., MIAMI, FL 33132

For more info on attendance opportunities contact  
Brax Tinkler, Director of Advancement, Miami  
e-mail: [BRAX@GUITARSOVERGUNS.ORG](mailto:BRAX@GUITARSOVERGUNS.ORG)

# IMPACT LEVELS

## DIAMOND - \$100,000

- ◆ Title Inclusion for Choose Your Sound Gala and on-stage recognition during the awards presentation.
- ◆ "Music Match" Your name printed on two students instruments
- ◆ National newsletter logo inclusion, social media post & music video credit.
- ◆ Centerfold 2-page advertisement in annual magazine.
- ◆ Premier VIP seating for 20 guests at Choose Your Sound Gala.
- ◆ Champagne at Choose Your Sound Gala.
- ◆ Limited edition branded T-shirt design for 20 guests.
- ◆ Opportunity to attend one annual exclusive donor recognition dinner in Miami.
- ◆ Recognized in all year-round Label Branding.

## MULTI PLATINUM - \$75,000

- ◆ VIP Presenting Partner, recognition during awards presentation at the gala.
- ◆ "Music Match" your name printed on two students' instruments.
- ◆ National newsletter logo inclusion, social media post & music video credit.
- ◆ Back cover advertisement in annual magazine.
- ◆ VIP seating for 20 guests at Choose Your Sound Gala.
- ◆ Unique gifts for 20 guests at Choose Your Sound Gala.
- ◆ Champagne at Choose Your Sound Gala.
- ◆ Opportunity to attend one annual exclusive donor recognition dinner in Miami.
- ◆ Recognized in all year-round Label Branding.

## DOUBLE PLATINUM - \$50,000

- ◆ Presenting Partner at Choose Your Sound Gala, recognition during awards presentation.
- ◆ "Music Match" your name printed on one student instrument.
- ◆ National newsletter logo inclusion, social media post & music video credit.
- ◆ 2-page advertisement in annual magazine, premiere placement.
- ◆ VIP seating for 20 guests at Choose Your Sound Gala.
- ◆ Champagne at Choose Your Sound Gala.
- ◆ Opportunity to attend one annual exclusive donor recognition dinner.
- ◆ Recognized in all year-round Label Branding.

## PLATINUM - \$25,000

- ◆ Inclusion in Choose Your Sound Gala marketing materials.
- ◆ VIP seating for 10 guests at Choose Your Sound Gala.
- ◆ National newsletter logo inclusion, social media post & music video credit.
- ◆ Champagne at Choose Your Sound Gala.
- ◆ 1-page advertisement in annual magazine.
- ◆ Opportunity to attend one annual exclusive donor recognition dinner.
- ◆ Recognized in all year-round Label Branding.

## DOUBLE GOLD - \$10,000

- ◆ Inclusion in Choose Your Sound Gala on-site marketing materials.
- ◆ Highlighted in an annual social media post, listed in music video credit.
- ◆ 1-page advertisement in annual magazine.
- ◆ Preferred seating for 10 guests at Choose Your Sound Gala.
- ◆ Recognized in all year-round Label Branding.

## GOLD - \$5,000

- ◆ Inclusion in Choose Your Sound Gala on-site marketing materials.
- ◆ Seating for 6 guests at Choose Your Sound Gala.
- ◆ 1/2 page advertisement in annual magazine.
- ◆ Highlighted in an annual social media post, listed in music video credit.
- ◆ Recognized in all year-round Label Branding.

## SILVER - \$2,500

- ◆ Inclusion in Choose Your Sound Gala on-site marketing materials.
- ◆ 1/4 page advertisement in annual magazine.
- ◆ Seating for 4 guests at Choose Your Sound Gala.
- ◆ Recognized in all year-round Label Branding.