BECOME A 2024-2025 GUITARS OVER GUNS PARTNER

JOIN OUR MOVEMENT
EMPOWERING YOUTH THROUGH MUSIC & MENTORSHIP

OUR MISSION
Guitars Over Guns is a movement that empowers youth to create, succeed, and thrive through mentorship and music. We provide students with music education and authentic mentoring relationships with professional musicians to help them overcome hardship, find their voice and reach their potential as tomorrow’s leaders.

WHY MUSIC
Music lessons with our mentors means educational empowerment, dignity, and mental health stability for our students. With your partnership, we are able to provide opportunities for our students to share their stories through song and dance. And that’s where the magic begins. Through our program, youth also experience instruction in the fine arts and photography, and they receive career readiness support.

WHAT DO STUDENTS SAY?
93% of students said that their mentor expects them to try new things and do their best
90% of students would recommend Guitars Over Guns to a friend
89% of students said that their mentor pays attention to their lives and can be counted on for help
85% of students demonstrated measurable growth in multiple core Positive Youth Development capacities
79% of students felt encouraged by their mentors to work through difficult problems
ANNUAL BUDGET GROWTH
Over The Last 5 Years

SOURCES OF REVENUE

- Government Grants
- Foundation Grants & The Children’s Trust
- Individual Contributions
- Special Events
- Program Services & Earned Revenue (4%)
- Corporate Contributions (3%)
MUSIC CHANGES EVERYTHING. JOIN US.

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you’re a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you’ll groove to the music, watch our kids shine on stage, and know that you are making a difference.

CHOOSE YOUR SOUND

Our signature annual gala takes place in Miami in the fall and is attended by key supporters, including friends, donors, civic and business leaders, entertainment luminaries and other community stakeholders. An evening filled with incredible performances from students, mentors, alumni and special guests, amazing food & drinks and an unbelievable silent auction.

FAMILY JAM

An annual event where the GOGO community, from school partners to students and their families, come together for a day of community-building. Live music and a big BBQ headline the event, but the relationships and bonds built between GOGO students from different neighborhoods and schools across Miami is the key takeaway.
STUDENT SHOWCASE
Watch our students shine on the big stage! This event is hosted at a live music venue and students work with their mentors for months to be ready for their big performance. This year, we will have two student showcases in the spring, open to community audiences in North and South Miami-Dade County.

END-OF-YEAR CELEBRATION
Students from all of our 19 school and community programs gather for the End-of-Year Celebration, which features a student art exhibition followed by the premiere viewing of GOGO Miami's 2023 music video. The event includes a very special student award ceremony and a notable keynote speaker.

WINTER SHOWCASE
Our programs and school sites celebrate the holiday season with performances for family and friends in the winter months. Guitars Over Guns typically presents our student performances in collaboration with each school's existing winter assemblies and programming.

MUSIC VIDEO FILMING
Every spring, students from across all of our Miami programs professionally film and record a collaborative music video. This annual project demonstrates the power of music as a universal language that can bridge neighborhood, cultural and other boundaries, finding common ground in the drive toward self-expression, connection, and empathy.
**STUDENT ALBUM**

We’re recording an album! Now for the second year, students will write and record original music for a full-length studio album. The album release will include a listening party/concert for students and families to celebrate its release.

**SUMMER PROGRAM**

Few opportunities exist in the summer for youth living in vulnerable communities. Services provided include mentorship by professional musicians and artists focused on Positive Youth Development (PYD), semiprivate and group instruction in music and art, and performance experiences.

**MASTER CLASSES**

Masterclasses entail a professional musician, outside our core staff of mentors, providing a deep dive into a particular discipline of art or music for students learning that same discipline. Masterclasses provide an opportunity for community musicians who want to be involved in Guitars Over Guns.

**MENTOR INSTITUTE & RE-INSTITUTE**

Mentor Institute, affectionately known as our "family reunion," takes place during the first week of August. In an effort to build community among professional musicians, Institute is our foundation for building both individual and collective leadership among our frontline workers. In February, we reconvene for Re-Institute, an opportunity to refresh and reinspire these learnings.

All of our programs and services are offered at no cost to our students. Your support enables us to create opportunities for youth to thrive in their communities.
GALA PARTNERSHIP LEVELS

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you’re a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you’ll groove to the music, watch our kids shine on stage, and know that you are making a difference.

"I will always remember that there are many people who support me and care about me. I feel at home when I am in " Guitars Over Guns."
- Lee-Yahna L., student

$100,000 TITLE PARTNER

Marketing Exposure

Your logo/company name/family name will be included at Partner level on:
- Guitars Over Guns website home page
- Title inclusion in Choose Your Sound Gala
- Premiere recognition on stage during Choose Your Sound Gala
- Dedicated social media post announcing Partnership (Facebook, Instagram & LinkedIn)
- Four full pages in annual magazine including exclusive native advertising opportunity with premiere placement
- National & regional newsletters & e-blasts
- National impact video & student music video
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Webpage & invitation inclusion for all signature events (Family Jam, student showcases, End-of-Year Celebration)
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year
- Limited edition branded T-shirt design

Engagement Opportunities

You will be invited to:
- Invitations to winter and spring student showcases with a backstage pass
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (VIP seating for 30 guests, recognition during awards presentation, limited edition gifts for all guests and more)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

For other sponsorship opportunities, see page 12.
GALA PARTNERSHIP LEVELS

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you're a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you'll groove to the music, watch our kids shine on stage, and know that you are making a difference.

"I love whenever we go on a field trip and connect as individuals. I’ve learned skills that could help me in the future, and have grown as a person."
- Geovanl L., student

$50,000 RECORD EXEC (PRESENTING PARTNER)

Marketing Exposure

Your logo/company name/family name will be included at Partner level on:

- Guitars Over Guns website home page
- Dedicated social media post announcing Partnership (Facebook, Instagram & LinkedIn)
- Prominent logo placement throughout annual magazine and two full-page ads with premiere placement
- Logo display by level at Choose Your Sound Gala
- National & regional newsletters & e-blasts
- National impact video & student music video
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Webpage & invitation inclusion for all signature events (Family Jam, student showcases, End-of-Year Celebration)
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year

Engagement Opportunities

You will be invited to:

- Invitations to winter and spring student showcases with a backstage pass
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (VIP seating for 25 guests, recognition during awards presentation)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

For other sponsorship opportunities, see page 12.
GALA PARTNERSHIP LEVELS

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you're a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you'll groove to the music, watch our kids shine on stage, and know that you are making a difference.

"Don't say you can't do something. You can and will be able to do it with a little help. I used to doubt myself, and Guitars Over Guns helped." - LaurantInle I., student

$25,000 PRODUCER

Marketing Exposure

Your logo/company name/family name will be included at Partner level on:

- Guitars Over Guns website home page
- Full-page ad in annual magazine with prominent placement
- Logo display by level at Choose Your Sound Gala
- National & regional newsletters & e-blasts
- National impact video & student music video
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Webpage & invitation inclusion for all signature events (family jam, student showcases, end-of-year celebration)
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year

Engagement Opportunities

You will be invited to:

- Invitations to winter and spring student showcases with a backstage pass
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (VIP seating for 20 guests, recognition during awards presentation)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

For other sponsorship opportunities, see page 12.
GALA PARTNERSHIP LEVELS

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you’re a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you’ll groove to the music, watch our kids shine on stage, and know that you are making a difference.

"Guitars Over Guns has given me bandmates and mentors who support me through everything, no matter what."
- Kortna L., alumna & peer mentor

$10,000 COMPOSER

Marketing Exposure

Your logo/company name/family name will be included at Partner level on:

- Full-page ad in annual magazine
- Logo display by level at Choose Your Sound Gala
- National impact video & student music video
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year

Engagement Opportunities

You will be invited to:

- Invitations to winter and spring student showcases
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (VIP seating for 10 guests)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

For other sponsorship opportunities, see page 12.
**GALA PARTNERSHIP LEVELS**

From curtain call to final bow, our Partners make an impact every step of the way. As an official Guitars Over Guns Partner, you're a VIP in every audience we entertain. From our student showcases to our Choose Your Sound Gala - and all things in between - you'll groove to the music, watch our kids shine on stage, and know that you are making a difference.

"My goal was to overcome my fears of performing in front of people. I ended up making good friends and I had a thrilling experience."
- Bruziah, student

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**$5,000 MUSICIAN**

**Marketing Exposure**

Your logo/company name/family name will be included at Partner level on:
- Half-page ad in annual magazine
- Logo display by level at Choose Your Sound Gala
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year

**Engagement Opportunities**

You will be invited to:
- Invitations to winter and spring student showcases
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (Seating for 6 guests)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

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**$2,500 BAND MANAGER**

**Marketing Exposure**

Your logo/company name/family name will be included at Partner level on:
- Quater-page ad in annual magazine
- Logo display by level at Choose Your Sound Gala
- Choose Your Sound marketing materials including print, electronic, social media & press releases
- Partner webpage (w/ hyperlink to your website)
- Partner “Thank You” email & social media post once a year

**Engagement Opportunities**

You will be invited to:
- Invitations to winter and spring student showcases
- Mentor Institute & Re-Institute
- Choose Your Sound Gala 2024 (Seating for 4 guests)
- Filming of student music video, Family Jam, summer program and End-of-Year Celebration

For other sponsorship opportunities, see page 12.
STUDENT EVENT SPONSORSHIP OPPORTUNITIES

MENTOR INSTITUTE
Institute is our foundation for building both individual and collective leadership among our frontline workers. Mentors will receive 34 hours of paid training over the course of 4 days. Workshops cover instrument and song instruction, mental health and wellness, trauma informed teaching tactics, and culturally affirming teaching practices. We have dinner together every night at local Miami venues and mentors perform.

STUDENT SHOWCASES
Watch our students shine on the big stage! This event is hosted at a live music venue and students work with their mentors for months to be ready for their big performance. This year, we will have two student showcases in the spring, open to community audiences in North and South Miami-Dade County. You can sponsor either showcase!

END-OF-YEAR CELEBRATION
Students from all of our 19 school and community programs gather for the End-of-Year Celebration. This features a student art exhibition followed by the premiere viewing of GOGO Miami’s 2024 music video. The event includes a very special student award ceremony and a notable keynote speaker.

SPONSORSHIP LEVELS

$5,000 GOLDEN
- Half-page ad in annual magazine
- Signage at chosen initiative for sponsorship (i.e. Mentor Institute, Showcases, or End-of-Year Celebration)
- Social Media recognition the week of either: Mentor Institute, Showcases, or End-of-Year Celebration
- Logo on promotional materials (flier/emails)
- Invitation to any and all: Mentor Institute, Showcases, and End-of-Year celebration
- Logo on website

$2,500 SILVER
- Quarter-page ad in annual magazine
- Signage at chosen initiative for sponsorship (i.e. Mentor Institute, Showcases, or End-of-Year Celebration)
- Social Media recognition the week of either: Mentor Institute, Showcases, or End-of-Year Celebration
- Logo on promotional materials (flier/emails)
- Invitation to any and all: Mentor Institute, Showcases, and End-of-Year celebration
- Logo on website

$1,000 BRONZE
- Signage at chosen initiative for sponsorship (i.e. Mentor Institute, Showcases, or End-of-Year Celebration)
- Social Media recognition the week of either: Mentor Institute, Showcases, or End-of-Year Celebration
- Logo on promotional materials (flier/emails)
- Invitation to any and all: Mentor Institute, Showcases, and End-of-Year celebration
- Logo on website

GUITARS OVER GUNS MIAMI
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MIAMI, FL 33127

BRAX TINKLER,
DIRECTOR OF COMMUNITY ENGAGEMENT & ADVANCEMENT
brax@guitarsoverguns.org
GUITARS OVER GUNS TEAM

NATIONAL HQ

Dr. Chad Bernstein
President & CEO

Jono De Leon
Chief Operating Officer

Carly Gordon
Special Assistant to the President & CEO

Andrew DeMuro
Director of Program Quality

Amanda Hale
Director of Marketing

Natasha Santana-Viera, RCSW
Director of Mental Health & Wellness

Jessica Davidson
Manager of Culture & People

Zaya Walker
Alumni Coordinator

Carlos Gonzalez
Development Specialist

Larry Cohen
Accountant

Dr. Marte Siebenhar
Fundraising Consultant
Founder & Principal. The Business Healer

Tiffany Cannava
Development Consultant
VP. GKollaborative
# Guitars Over Guns Miami Team

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walker Moseley</td>
<td>Regional Director, Miami</td>
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<tr>
<td>Cameron Underwood</td>
<td>Programs Director</td>
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<tr>
<td>Jesse “Ron Got the Recipe” Dalrymple</td>
<td>Programs Manager, Miami-Dade Central</td>
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<tr>
<td>Tiffany “Tif Boom” Lusan</td>
<td>Regional Coordinator</td>
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<tr>
<td>Romania Dukes</td>
<td>Community Coordinator</td>
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<tr>
<td>J. Howard</td>
<td>Community Engagement Coordinator</td>
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<tr>
<td>Cameron Underwood</td>
<td>Director of Community Engagement &amp; Advancement</td>
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<tr>
<td>Antonio Correa</td>
<td>Programs Manager, Miami-Dade South</td>
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<tr>
<td>Tenisha Lane</td>
<td>Programs Manager, Miami-Dade North</td>
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<tr>
<td>Caleb Alcime</td>
<td>Programs Associate</td>
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# Miami Board

- Veronica Crego-Flores
- Dr. Mary De Leon
- Dafna Gold
- Cathy Gordon
- Tom John
- Tanner Lee
- JP Melo
- Denise Minakowski
- Duane Miranda
- Jacque O’Malley
- Chad Turner
- Yonathan Yehezkel
MUSIC CHANGES LIVES.
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