



JOIN OUR MENTORSHIP THROUGH MUSIC MOVEMENT
BECOME A GUITARS OVER GUNS 2022 PARTNER

EMPOWERING YOUTH THROUGH MUSIC & MENTORSHIP

OUR MISSION

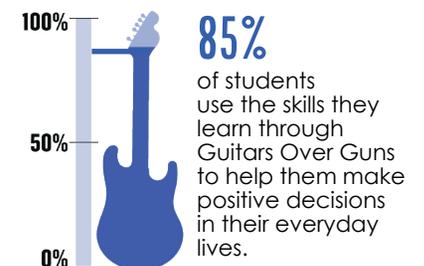
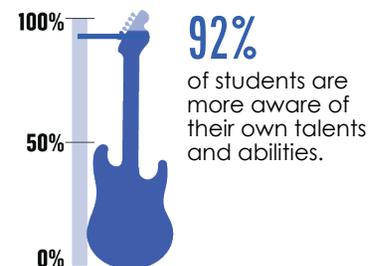
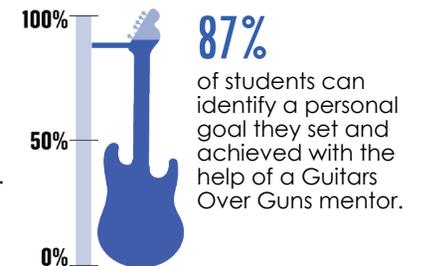
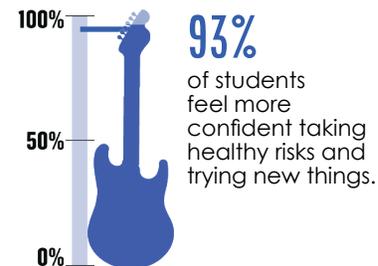
Guitars Over Guns is a movement that empowers youth to create, succeed, and thrive through mentorship and music. We provide students with music education and authentic mentoring relationships with professional musicians to help them overcome hardship, find their voice and reach their potential as tomorrow's leaders.

WHY MUSIC?

Music lessons with our mentors means educational empowerment, dignity, and mental health stability for our students. With your partnership, we are able to provide opportunities for our students to share their stories through song and dance. And that's where the magic begins.



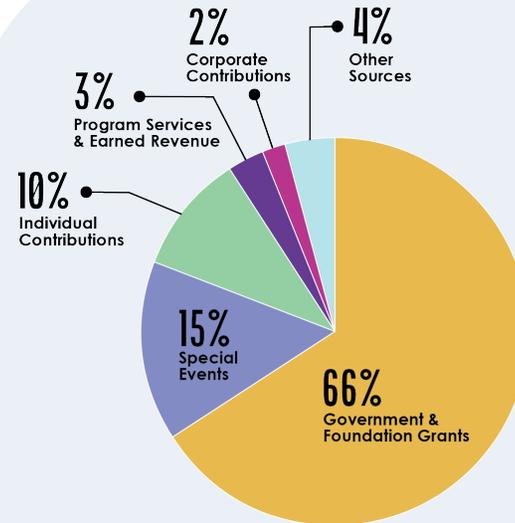
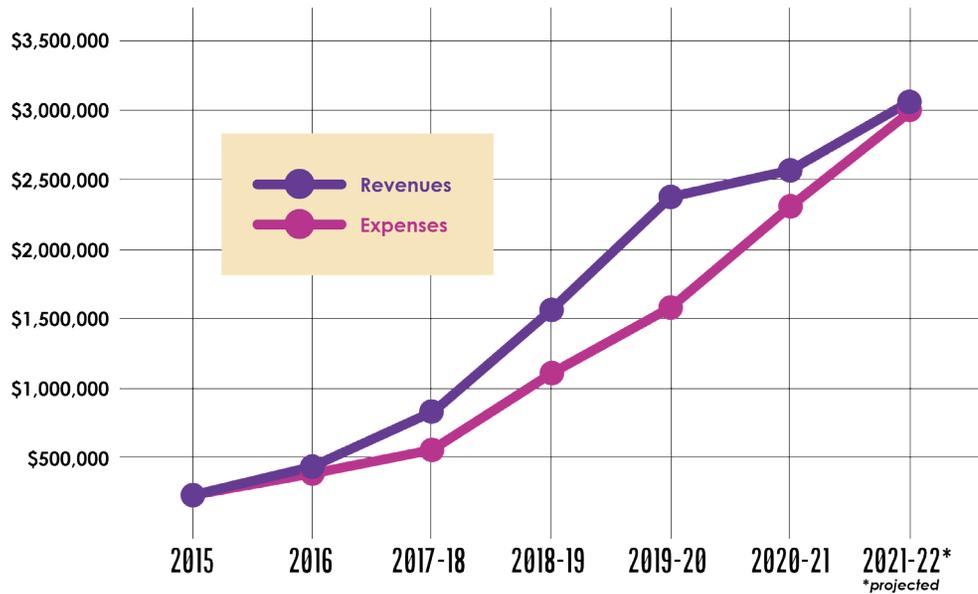
WHAT DO STUDENTS SAY?



OUR IMPACT

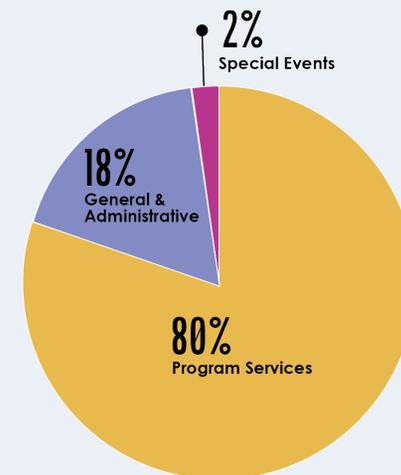
"Guitars Over Guns has taught me to believe in others as much as I believe in myself."

—Yailin R., alumna & peer mentor



WHERE THE MONEY COMES FROM

OUR GOAL IS TO SERVE 10,000 STUDENTS ANNUALLY BY THE YEAR 2030



WHERE THE MONEY GOES

PROGRAM SERVICES INCLUDES:

- Mentors
- Staff
- Performances
- Field Trips
- Instruments & Supplies
- Mentor Training
- Other Operating Expenses

MUSIC CHANGES EVERYTHING. JOIN US.

From opening curtain to final bow, our partners make an impact every step of the way. As an official Guitars Over Guns Partner, you're a VIP in every audience we entertain. From our student showcases to our Be Kind & Rewind at The Metropolitan event – and all things in between – you'll groove to the music, watch our kids shine on stage, and know that you are making a difference.

BE KIND & REWIND AT THE METROPOLITAN

Chicago's mentors and students come together with stakeholders to share the magic of music instruction and mentorship. This night is a purposefully intimate evening fundraising for our biggest goals of the year. The showcase features our students from the summer, long-standing professional musicians and mentors, with special guest speakers served with drinks and dinner.

MENTOR INSTITUTE

Mentor Institute takes place during the first week of August, just prior to the start of the school year. In an effort to build a community among professional musicians connected by the transformative power of mentoring and the arts, the Institute space is our foundation for building both individual and collective leadership among our frontline workers.

FILMING OF MUSIC VIDEO

Together, students from across all of our programs produce a collaborative music video. This program demonstrates the power of music as a universal language that can bridge neighborhood, cultural, racial, and other boundaries, finding common ground in the drive toward self-expression, connection, and empathy.



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MASTER CLASSES

We bring in world-class musicians to provide a deep dive into a particular discipline of art or music for students learning that same discipline. Master classes provide a great touch point for musicians who want to be involved in Guitars Over Guns but do not have the capacity to fill a mentor position.

MENTOR MIXER

Mentor Mixers provide an engaging experience for all to network, build relationships, and hear stories from our professional musician mentors who continue to connect virtually and in-person with youth across Chicago and Miami.

All of our programs and services are offered at no cost to our students.

Partnerships enable us to create opportunities for youth to thrive in their communities.



\$100,000 TITLE PARTNER

MARKETING EXPOSURE

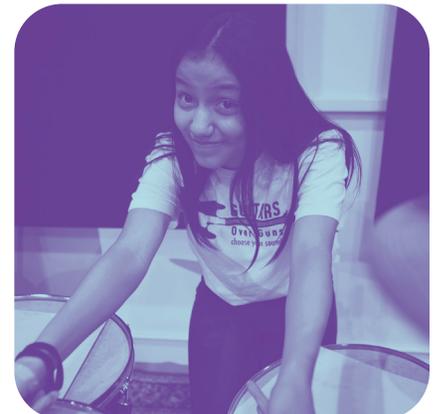
Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Dedicated social media post announcing partnership (Facebook, Instagram & LinkedIn)
- ▶ Prominent logo placement throughout annual magazine and two full page ads or cover placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ Branded t-shirt design

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 10 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Filming of music video



\$50,000 PRESENTING PARTNER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Dedicated social media post announcing partnership (Facebook, Instagram & LinkedIn)
- ▶ Prominent logo placement throughout annual magazine and two full page ads with premiere placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 10 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Filming of music video



\$25,000 PRODUCER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Full page ad in annual magazine with prominent placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year

“I get to have fun and feel like a true musician.”
—Destinee P., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 10 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Filming of music video



\$10,000 COMPOSER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Full page ad in annual magazine
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases

“Guitars Over Guns has given me an outlook on family and what family can mean.”

—John A., alumnus

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 4 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$5,000 MUSICIAN

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Half page ad in annual magazine
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases

“Guitars Over Guns makes me feel like I could express myself—like I could be me.

Music makes me feel like I’m unstoppable.”

—Tania G., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 4 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$2,500 BAND MANAGER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Quarter page ad in annual magazine
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including print, electronic, social media & press releases

“I love whenever we go on a field trip and connect as individuals. I’ve learned skills that could help me in the future, and have grown as a person”

—Geovani L., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 2 VIP tickets to Be Kind & Rewind at The Metropolitan + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$1,000 ENSEMBLE

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Your logo/ company name/ family name will be included at partner level on:
- ▶ Be Kind & Rewind at The Metropolitan marketing materials including digital invitations and social media presence
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year

"Guitars Over Guns teaches me how to not give up and keep chasing for my dreams and goals in life."

—Kimberlin P., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional showcases & masterclasses (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ Mentor Mixers
- ▶ Be Kind & Rewind at The Metropolitan (VIP tickets for 2 guests, and more)
- ▶ Filming of student music video



THANK YOU TO OUR 2021 - 2022 PARTNERS

CHICAGO \$10K+



thrivechicago



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BERNSTEIN



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Founded by William M. Scholl, M.D., in 1947



MacArthur
Foundation

COMMUNITY PARTNERS



Reverb



Sweetwater
Music Instruments & Pro Audio



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AFTER SCHOOL matters



ingenuity

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For more information or to secure your partnership, please contact Olivia Lehman, Manager of Donor Impact at olivia@guitarsoverguns.org

