



JOIN OUR MENTORSHIP THROUGH MUSIC MOVEMENT BECOME A GUITARS OVER GUNS 2022 PARTNER

Benefits begin immediately and include our Chicago Summer Showcase and "GOGO in the House" showcases

EMPOWERING YOUTH THROUGH MUSIC & MENTORSHIP

OUR MISSION

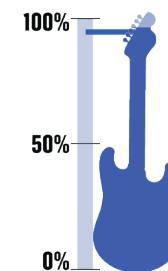
Guitars Over Guns is a movement that empowers youth to create, succeed, and thrive through mentorship and music. We provide students with music education and authentic mentoring relationships with professional musicians to help them overcome hardship, find their voice and reach their potential as tomorrow's leaders.

WHY MUSIC?

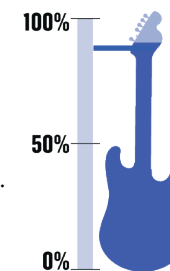
Music lessons with our mentors means educational empowerment, dignity, and mental health stability for our students. With your partnership, we are able to provide opportunities for our students to share their stories through song and dance. And that's where the magic begins.



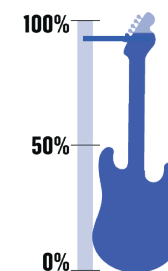
WHAT DO STUDENTS SAY?



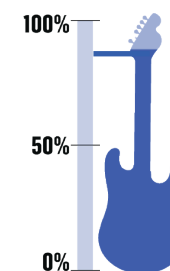
93%
of students
feel more
confident taking
healthy risks and
trying new things.



87%
of students can
identify a personal
goal they set and
achieved with the
help of a Guitars
Over Guns mentor.

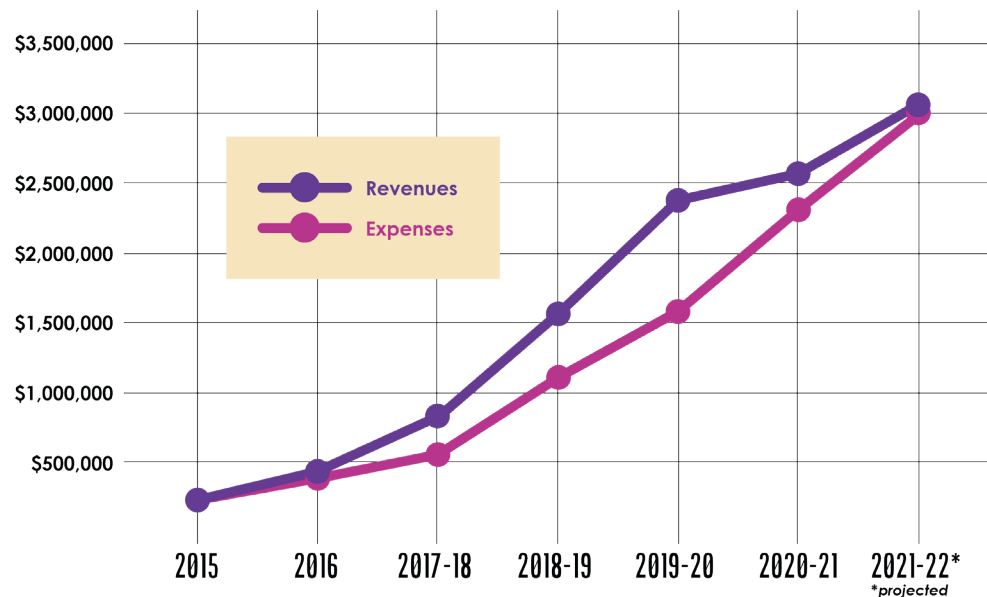


92%
of students are
more aware of
their own talents
and abilities.



85%
of students
use the skills they
learn through
Guitars Over Guns
to help them make
positive decisions
in their everyday
lives.

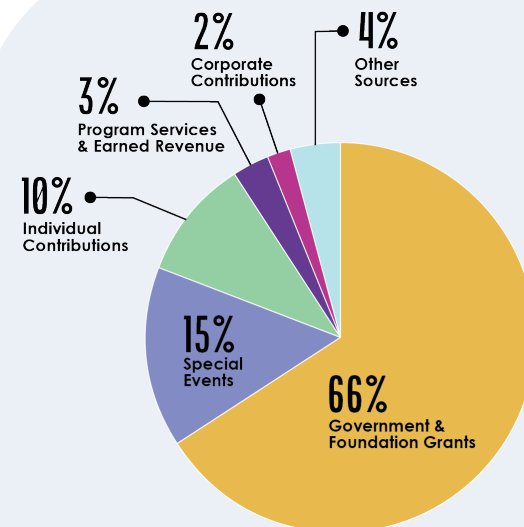
OUR IMPACT



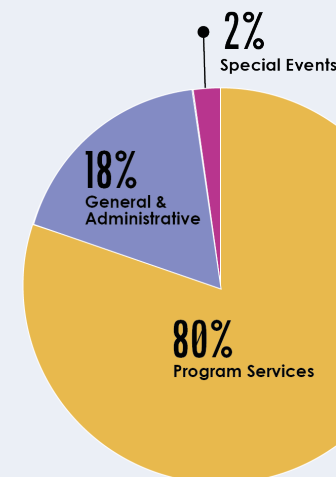
OUR GOAL IS TO SERVE 10,000 STUDENTS ANNUALLY BY THE YEAR 2030

"Guitars Over Guns has taught me to believe in others as much as I believe in myself."

—Yailin R., alumna & peer mentor



WHERE THE MONEY COMES FROM



WHERE THE MONEY GOES

PROGRAM SERVICES INCLUDES:

- Mentors
- Staff
- Performances
- Field Trips
- Instruments & Supplies
- Mentor Training
- Other Operating Expenses

MUSIC CHANGES EVERYTHING. JOIN US.

From curtain call to final bow, our partners make an impact every step of the way. As an official Guitars Over Guns Partner, you're a VIP in every audience we entertain. From our "GOGO in the House" showcases to our LIVE Chicago Summer Showcase – and all things in between – you'll groove to the music, watch our kids shine on stage, and know that you are making a difference.

CHICAGO SUMMER SHOWCASE

Chicago's mentors and students wrap up their summer programming to showcase it to their closest supporters. This night is a purposefully intimate evening fundraising for our biggest goals of the year. The showcase features our students from the summer, long-standing professional musicians and mentors, with special guest speakers served with drinks and hors d'oeuvres.

"GOGO IN THE HOUSE"

Attendees gather in cities across the nation to enjoy a curated virtual showcase presented by our students and mentors. These sessions not only allow our students to celebrate their talent and efforts with Guitars Over Guns, but also promote an open space to connect our audiences and beyond.

MENTOR INSTITUTE

Mentor Institute takes place during the first week of August, just prior to the start of the school year. In an effort to build a community among professional musicians connected by the transformative power of mentoring and the arts, the Institute space is our foundation for building both individual and collective leadership among our frontline workers.

FILMING OF MUSIC VIDEO

Together, students from across all of our programs produce a collaborative music video. This program demonstrates the power of music as a universal language that can bridge neighborhood, cultural, racial, and other boundaries, finding common ground in the drive toward self-expression, connection, and empathy.



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CHOOSE YOUR SOUND BENEFIT CONCERT

Our signature annual fundraising event that takes place in Miami is attended by key supporters including friends, donors, entertainment luminaries and community stakeholders. An evening filled with incredible performances from students, mentors, alumni, and special guests, with amazing food & drinks and an unbelievable silent auction.

MASTER CLASSES

We bring in world-class musicians to provide a deep dive into a particular discipline of art or music for students learning that same discipline. Master classes provide a great touch point for musicians who want to be involved in Guitars Over Guns but do not have the capacity to fill a mentor position.

MENTOR MIXER

Mentor Mixers provide an engaging experience for all to network, build relationships, and hear stories from our professional musician mentors who continue to connect virtually and in-person with youth across Chicago and Miami.

**All of our programs and services are offered at no cost to our students.
Partnerships enable us to create opportunities for youth to thrive in their communities.**



\$100,000 TITLE PARTNER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Dedicated social media post announcing partnership (Facebook, Instagram & LinkedIn)
- ▶ Prominent logo placement throughout annual magazine and two full page ads or cover placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Choose Your Sound marketing materials including print, electronic, social media & press releases
- ▶ "GOGO in the House" webpage & invitations
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year
- ▶ Branded t-shirt design

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional "GOGO in the House" showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 6 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Choose Your Sound Benefit Concert Miami
 - ▶ VIP seating for 10 guests
 - ▶ Recognition during awards presentation
 - ▶ Limited edition gifts for all guests
 - ▶ And more
- ▶ Filming of music video



\$50,000 PRESENTING PARTNER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Dedicated social media post announcing partnership (Facebook, Instagram & LinkedIn)
- ▶ Prominent logo placement throughout annual magazine and two full page ads with premiere placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Choose Your Sound marketing materials including print, electronic, social media & press releases
- ▶ "GOGO in the House" webpage & invitations
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional "GOGO in the House" showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 6 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Choose Your Sound Benefit Concert Miami
 - ▶ VIP seating for 10 guests
 - ▶ Recognition during awards presentation
 - ▶ Limited edition gifts for all guests
 - ▶ And more
- ▶ Filming of music video



\$25,000 PRODUCER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Guitars Over Guns website home page
- ▶ Full page ad in annual magazine with prominent placement
- ▶ National & regional newsletters & e-blasts
- ▶ National impact video & student music video
- ▶ Choose Your Sound marketing materials including print, electronic, social media & press releases
- ▶ "GOGO in the House" webpage & invitations
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases
- ▶ Logo presence on Annual Giving Tuesday campaign
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year

"I get to have fun and feel like a true musician."
—Destinee P., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional "GOGO in the House" showcases & master classes (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ 6 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor & school curriculum
- ▶ Choose Your Sound Benefit Concert Miami
 - ▶ VIP seating for 10 guests
 - ▶ Limited edition gifts for all guests
 - ▶ And more
- ▶ Filming of music video



\$10,000 COMPOSER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Full page ad in annual magazine
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases

“Guitars Over Guns has given me an outlook on family and what family can mean.”

—John A., alumnus

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional “GOGO in the House” showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 4 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$5,000 MUSICIAN

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Half page ad in annual magazine
- ▶ Choose Your Sound marketing materials including print, electronic, social media & press releases
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases

“Guitars Over Guns makes me feel like I could express myself—like I could be me.

Music makes me feel like I’m unstoppable.”

—Tania G., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional “GOGO in the House” showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 4 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$2,500 BAND MANAGER

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Quarter page ad in annual magazine
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner “Thank You” email & social media post once a year
- ▶ LIVE Chicago Summer Showcase marketing materials including print, electronic, social media & press releases

“I love whenever we go on a field trip and connect as individuals. I’ve learned skills that could help me in the future, and have grown as a person”

—Geovani L., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional “GOGO in the House” showcases & master classes (in-person & virtual) with a backstage pass
- ▶ 2 VIP tickets to LIVE Chicago Summer Showcase + Recognition
- ▶ Mentor Mixers
- ▶ Mentor Institute
- ▶ Filming of music video



\$1,000 ENSEMBLE

MARKETING EXPOSURE

Your logo/company name/family name will be included at partner level on:

- ▶ Your logo/ company name/ family name will be included at partner level on:
- ▶ LIVE Chicago Summer Showcase marketing materials including digital invitations and social media presence
- ▶ Partner webpage (w/ hyperlink to your website)
- ▶ Partner "Thank You" email & social media post once a year

"Guitars Over Guns teaches me how to not give up and keep chasing for my dreams and goals in life."

—Kimberlin P., student

ENGAGEMENT OPPORTUNITIES

Get up close and personal with our mission by attending:

- ▶ National/regional "GOGO in the House" showcases & masterclasses (in-person & virtual) with a backstage pass
- ▶ Mentor Institute
- ▶ Mentor Mixers
- ▶ LIVE Chicago Summer Showcase (VIP tickets for 2 guests, and more)
- ▶ Filming of student music video



THANK YOU TO OUR 2021 - 2022 PARTNERS

CHICAGO \$10K+



BOB & KATHY
BERNSTEIN



Dr. Scholl Foundation
Founded by William M. Scholl, M.D., in 1947



MacArthur
Foundation

COMMUNITY PARTNERS



CONTRACT SERVICES



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For more information or to secure your partnership, please contact
Olivia Lehman, Manager of Donor Impact at olivia@guitarsoverguns.org

