



GUITARS OVER GUNS

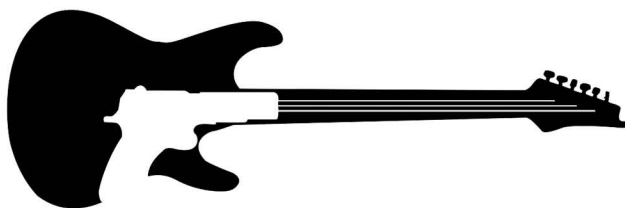
CHOOSE YOUR SOUND BENEFIT CONCERT

2019 SPONSORSHIP DECK

11.02.2019

WATSCO CENTER
UNIVERSITY OF MIAMI

GUITARS OVER GUNS
IS A 501(c)(3) NONPROFIT
BASED IN MIAMI AND CHICAGO
offering students from disadvantaged
backgrounds a powerful combination of
music education and strong mentoring
relationships with professional musicians
to help them overcome hardship, find
their voice, and reach their potential as
tomorrow's leaders.





GUITARS OVER GUNS CONTINUES TO EVOLVE AS AN INNOVATIVE ORGANIZATION.

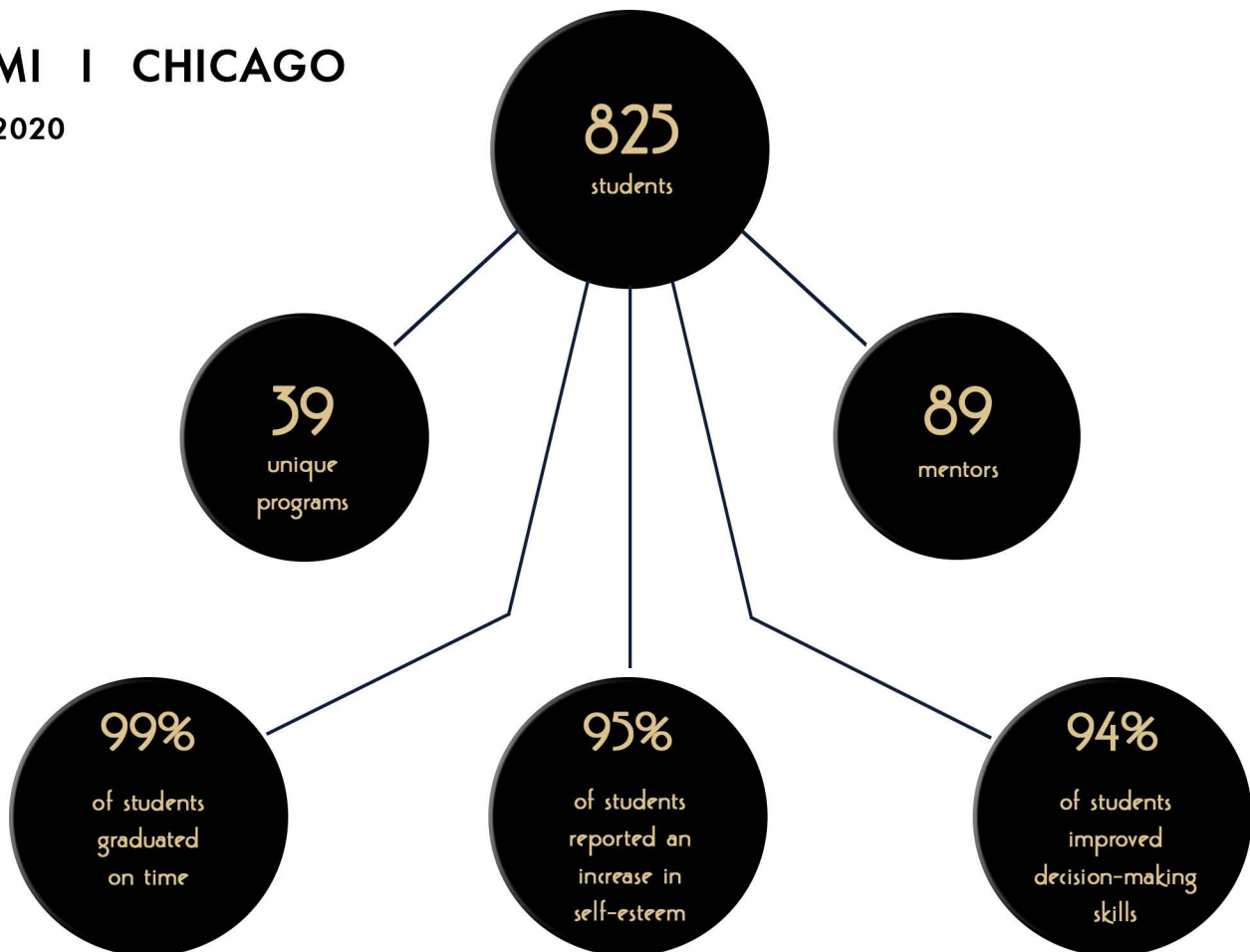
We strive for constant, continual improvement in all aspects of our programming and leadership. By 2020, we will be serving over 1,000 students annually, deepening our impact in both Miami and Chicago, and scaling to other major cities throughout the U.S. We aim to grow as a hub for civic engagement in the communities we serve, harnessing music and mentorship as common threads to unite people in search of a meaningful and impactful experience.



Guitars Over Guns' unique curriculum emphasizes social-emotional learning and outcomes through music and arts instruction. We use social-emotional learning measurements to evaluate key competencies such as empathy, teamwork, initiative, responsibility and problem solving. These measurements are byproducts of a greater shift that is occurring in the way these young people think about the world and their place in it – empowering them to make positive choices at school, at home and in their communities.

MIAMI | CHICAGO

2019-2020





CHOOSE YOUR SOUND BENEFIT CONCERT.

Our annual Choose Your Sound Benefit Concert features incredible performances from Guitars Over Guns mentors, alumni and special guests, not to mention a selection of delicious eats and beverages and an unbelievable silent auction featuring 5-star trips, experiences, fine art and so much more.

This year marks our 6th Annual Choose Your Sound Benefit Concert as we celebrate 11 years of making music and changing lives. Cuts in funding for the arts and after-school programs mean our students have fewer opportunities than ever, and as the news reports of youth violence continue to pour in, we are reminded all too often that this type of work has never been more important.

Thanks to 300+ annual attendees – donors, community members, musicians, Guitars Over Guns team members and stakeholders – we have successfully met and exceeded fundraising goals year after year. This year’s goal? \$300,000 – enough to expand and strengthen our mentorship programs throughout the communities we serve.

Our alumni are walking, singing, guitar-playing proof of the success of our programs, and of the need to build even more opportunities for our community’s most vulnerable youth. This year, catch them live on stage as featured performers, or catch them for conversation and stories as they serve as hosts and volunteers throughout the night – bringing together our supporters, friends and fans for a party of epic proportions, along with the very youth whose boundless potential lies at the core of our mission.

Ready to rock? See you there!

Be part of a movement that empowers deserving youth in our community to create, succeed and thrive!



CONTACT US

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raised
2017
\$165,600

raised
2018
\$225,000

goal
2019
\$300,000





RECORD EXEC (\$50,000 - PRESENTING SPONSOR)

EXCLUSIVE

Event Title Will Read:

Guitars Over Guns Choose Your Sound presented by "your company logo/family name", on all event materials and media coverage.

Top Name/Logo Placement On:

Website
Marketing collateral
Digital media
Press releases and ads

Event Day:

Representative on stage for awards presentation
Special recognition during the presentations
2 VIP tables of 10, preferred location, bottle service
VIP pre-reception access for all guests
Poster-size name/logo display at the event
2 full pages of ad space in program
Option to host Guitars Over Guns student at each table
3 dedicated social media posts featuring student and sponsor
1 performance by Guitars Over Guns students and musicians (valid for 1 year)

PRODUCER (\$25,000 - STAGE SPONSOR)

Name/Logo Placement On:

Website
Marketing collateral
Digital media
Press releases and ads

Event Day:

Stage branded with Sponsor's name/logo
Special recognition during the presentations
2 VIP tables of 10, preferred location, bottle service
VIP pre-reception access for all guests
Full page ad in program
Option to host Guitars Over Guns student at each table
2 dedicated social media posts featuring student and sponsor
1 performance by Guitars Over Guns students and musicians (valid for 1 year)

"All of my mentors taught me something important about how to deal with real life. If I ever need anything, my mentors will always be there."

– Jakaree W., Alumnus 2015





COMPOSER (\$10,000)

Name/Logo Placement On:

- Website
- Marketing collateral
- Digital media
- Press releases and ads
- Opportunity to brand one of the following:
 - Silent auction, logo on all auction bid sheets
 - Centerpieces, logo on tables
 - Photo booth, logo/signage display in area, and on printouts
 - Favor sponsor branded with your company logo

Event Day:

- Sponsor name mentioned throughout evening lineup
- 1 VIP table of 10, preferred location, bottle service
- VIP pre-reception access for all guests
- 1 dedicated social media post featuring student and sponsor
- 1/2 page ad in program

MUSICIAN (\$5,000)

Name/Logo Placement On:

- Website
- Marketing collateral
- Digital media

Event Day:

- 1 table of 10, bottle service
- 1/4 page ad in program

BAND MANAGER (\$2,500)

Name/Logo Placement On:

- Website
- Marketing collateral
- Digital media
- Program

Event Day:

- 1 table of 10

"Guitars Over Guns brought me closer to people I never thought I would be friends with - this has made me more accepting of others."

- Dejon G., Grade 7

