



2018-2019 Sponsorship Kit





# WHAT IS GUITARS OVER GUNS R.I.S.E.?

Guitars Over Guns is an organization that aims to curb violence across the youth of Chicago through implementing formal music training in after school programs. We employ full time musicians and match them with schools to help the students find their voice. Whether in the classroom or in the studio, they create safe spaces for our students to express themselves, push themselves, dare themselves, surprise themselves, perform and create.

R.I.S.E. stands for Reach. Inspire. Support. Empower. R.I.S.E is not your average young professionals board. Our board allows working professionals in all industries and from all career paths to engage directly with the mission, whether you have musical expertise or not, while helping build a community of like-minded people.

R.I.S.E.'s mission is to provide the resources and support necessary to the graduates of the Guitars Over Guns program once they enter high school. We provide support through mentor-ship and guidance so they feel confident in pursuing a college education and/or determining a career path.



## 2018-2019 Sponsorship Kit



# R.I.S.E AUDIENCE STATISTICS

Our audience is constantly growing. We are currently made up of musicians/mentors who teach our programs, other Chicago based professional musicians, educators, and young business professionals.

Our past mixer events have hosted over 80 local musicians and non-profit professionals!

Example industry coverage of our R.I.S.E audience:

• Entertainment • Education • Consulting • Medical • Legal

## GOGO Chicago Stats:

- 382 students served
- 10 unique programs

## Student Polls:

- **96%** of students reported that GOGO has helped them feel more confident
- **87%** of students reported using the skills they learned to help them make positive decisions in their everyday lives



## 2018-2019 Sponsorship Kit





# GUITARS OVER GUNS NOTABLE VIDEOS

What being a mentor means



<http://bit.ly/mentormeaning>

Relationship Building



<http://bit.ly/musicmentoring>

## 2018-2019 Sponsorship Kit



# SPONSORSHIP OPPORTUNITIES

## **Guitars Over Guns R.I.S.E. Rock Star Sponsor**

*Steal the show! Be the Rock Star of R.I.S.E. with this exclusive sponsorship that gets your company's name front -and-center.*

6 Month Package:	\$ 1,200
1 Year Package:	\$ 1,700
<ul style="list-style-type: none"><li>• Company logo on t-shirts worn by R.I.S.E. Board members at next event</li><li>• 4 complementary tickets to the event</li><li>• Company logo placement on website</li><li>• Social media mentions and acknowledgements**</li><li>• Chart Topper package for chosen timeline</li></ul>	
**Content to be approved by Guitars Over Guns marketing team	

## **MC Sponsor**

*Show the R.I.S.E. community how dedicated you are to our organization by helping throw our upcoming event!*

Event Specific donation	\$ 550
<ul style="list-style-type: none"><li>• Chart Topper package for 3 months leading up to event</li><li>• 4 complementary tickets to the event</li><li>• Premier recognition by event MC's</li><li>• Company logo projected at event either on screen or on flyers</li></ul>	

## **Chart Topper Sponsor**

*Chart Topper Sponsors play an integral role in R.I.S.E. Be part of the team who helps make the R.I.S.E. program happen and have your company's name on all marketing materials!*

6 Month Package:	\$ 600
1 Year Package:	\$ 1,000
<ul style="list-style-type: none"><li>• Social Media advertising</li><li>• Company logo placement on website</li><li>• Company logo displayed on event invitations, tickets, etc.</li><li>• Inclusion of logo on all R.I.S.E. emails throughout academic year</li></ul>	

## **Supporting Harmony Sponsor**

*Show your dedication to the R.I.S.E. community with a high visibility advertisement at our events!*

<ul style="list-style-type: none"><li>• Flyer distribution at our next event**</li></ul>	\$ 250
**Limited availability	

*Note: Custom packages available upon request*

# 2018-2019 Sponsorship Kit





# CONTACT INFORMATION

## *Corporate Sponsorship Chair*

Lilian Ngobi  
Lilian.Ngobi@gmail.com  
(734) 646-0774

## *President*

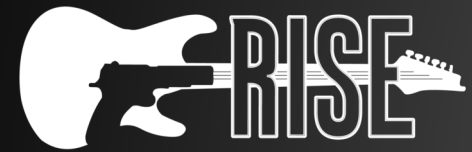
Shelley Gupta  
shelley@guitarsoverguns.org  
(312) 860-3113

## *Director of Development*

Josh Flanders  
josh@guitarsoverguns.org  
(847) 962-1174

## *Regional Director*

Andrew DeMuro  
andrew@guitarsoverguns.org  
(908) 489-2752





**DONATE**